



Nail Lacquers & 2Be! Nail Strengtheners
"For Women On Top of Their Game!"®

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CONTACT INFORMATION:

Britni Day, Media Relations
Bday@BeProducts.com
(312) 201. 9669

Be! Products, Inc Featured in O, The Oprah Magazine's "O'You" Event with Reggie Wells

What could be a more perfect match than Oprah Winfrey's Make-Up Artist, Reggie Wells, and **Be! Products**? **Be! Products** is truly thrilled that Reggie Wells will be featuring **Be!** in the fabulous "O'You" event !

"O'You" begins October 7th in Boston, Massachusetts and is bringing some of the greatest personalities from *O The Oprah Magazine* as well as from "The Oprah Winfrey Show"! "O'You" starts with some of the most amazing keynote speakers such as Martha Beck, Suzie Orman, and Dr. Robin Smith and then provides a choice of elective presentations that focus on the mind, body, soul, or beauty.

Be! Products is proud to be featured in Reggie Wells' elective on Beauty. Reggie Wells is an Emmy Award Winning Make-Up artist that will discuss his work and why make up is important to him, as well as choosing an audience member for an on stage make over! At **Be! Products**, our motto is "Doing Well By Doing Good." We whole-

heartedly believe that the sponsor – *O, The Oprah Magazine* – represents this same motto to the world.

Be! is honored that we can be a part of this absolutely exceptional event that brings together an array of accomplished and inspirational people to show everyone beyond a doubt just what it means to **Be!** beautiful!

If you would like further information on the “O’You” event or if you would like to sign up please go to the website at: www.omagazine.info

About Be! Products

Be! Products, Inc. is a color cosmetics company based in Chicago, Illinois. **Be! Products** is emerging as the “next generation”, “indie” brand of color cosmetics specializing in professional nail care products. **Be! Nail Lacquers** are patented formulas “**Duraflow**” that is longer lasting (even on natural nails), high shine glossy finish, and fast drying. **2Be! Nail Strengtheners** just received the coveted 2007 NYC Shecky’s “Beauty Editors Choice” Award for the best performing products and formulas. **2Be! Nail Strengtheners** have patent pending formulas with the key ingredient based on Ayurveda’s Gotu Kola herbs used to heal and grow natural nails. **Be! Products** can be found in Salons/Spas throughout the U.S. and Eastern Europe or online at www.BeProducts.com

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